

#128 FINANCIAL SERVICES LIMITED

MFSL/SEC/EQ/2023/31

April 26, 2023

To, The Manager, **BSE Limited** Phiroze Jeejeebhoy Towers **Dalal Street** Mumbai - 400001

To, General Manager National Stock Exchange of India Limited **Exchange Plaza** Plot No. C/1, G Block Bandra-Kurla Complex Bandra (East) Mumbai - 400051

Scrip Code: 540749, 947381

Trading Symbol: MASFIN

Dear Sir,

Sub.: Press Release regarding formation of Corporate Advisory Committee.

Please find enclosed herewith Press Release regarding formation of Corporate Advisory Committee for the year- 2023-2024.

Thanking you,

Yours faithfully, For, ALAS Financial Services Limited

Riddhi Bhaveshbhai Bhayani

Company Secretary and Compliance Officer

ACS No.: 41206

Encl.: As above







PRESS RELEASE

無為 Financial Services Limited Appoints Corporate Advisory Committee

Monday, 24th April 2023, Ahmedabad: A S Financial Services Limited (A S Financial) (BSE: 540749, NSE: MASFIN), specialized in MSME financing, is pleased to announce the formation of Corporate Advisory Committee for the year- 2023-2024. The committee will provide strategic inputs and counsel to the company's board of directors and also to the executive leadership team on key business initiatives and growth opportunities.

The distinguished members of the advisory committee are:

- Dr. Rajiv Kumar Former Vice Chairman of NITI Aayog Government of India's apex think tank, with the rank of a cabinet minister. He is the Founding Director & current Chairman of Pahle India Foundation a public policy think tank. He also served as an independent director on the Central Boards of the Reserve Bank of India and the State Bank of India.
- 2. Mr. TT Srinivasaraghavan Chairman Emeritus of FIDC & Retired MD of Sundaram Finance Ltd. He has over 40 years of experience in the banking and financial services sector and has been associated with leading trade related organisations. He has been involved with various Committees constituted by the RBI on NBFC related matters, including the recently constituted Group of Advisors to Regulations Review Authority.
- Mr. U.S. Paliwal Secretary General, CCA and CEO of the Association of Small Finance Banks of India. He is Former Executive Director of Reserve Bank of India and Former Director of Bank of Mauritius. He was Nominee Director on the Boards of three PSU banks in India.

"We are excited to have such experienced and eminent persons in their respective fields as advisors to company to guide our business strategy, their insights and expertise will be invaluable as we continue to grow in a rapidly evolving market." said Mr. Kamlesh Gandhi, Founder, Chairman & Managing Director of #1.3. Financial.

The corporate advisory committee will meet regularly to discuss business strategy, market trends, and other key issues affecting the company thereby creating strong enablers for a fundamentally strong and robust growth.

For and on behalf of the Board of Directors

(Chairman & Managing Director)

(DIN: 00044852)

Place: Ahmedabad Date: April 26, 2023