



The Power of Distribution

MAS FINANCIAL SERVICES LIMITED

MFSL/SEC/EQ/2022/09

February 04, 2022

To,
The Manager,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400001

To,
General Manager
National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai – 400051
Trading Symbol: **MASFIN**

Scrip Code: **540749, 947381**

Dear Sir,

Sub: Newspaper Advertisement of unaudited financial results for the quarter and nine months ended on December 31, 2021.

Pursuant to Regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the company has given Newspaper Advertisement in One (1) English - FREE PRESS GUJARAT and One (1) Regional Language Newspaper - Gujarati - LOKMITRA for unaudited standalone and consolidated financial results for the quarter and nine months ended on December 31, 2021.

Kindly take the same on your record.

Thanking you,
Yours faithfully,

FOR, MAS FINANCIAL SERVICES LIMITED

RIDDHI BHAVESHBHAI BHAYANI
(COMPANY SECRETARY & COMPLIANCE OFFICER)
MEMBERSHIP NO.: A41206



Encl. As above

Regd. Office :

6, Ground Floor, Narayan Chambers,

B/h Patang Hotel, Ashram Road, Ahmedabad-380 009.

CIN : L65910GJ1995PLC026064

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Man caught with 830g 'whale vomit'

Rajkot: A man from Khambhaliya town of Devbhumi Dwarka district was arrested with 830g of whale vomit estimated to be worth Rs 1 crore. Sale of sperm whale puke is deemed as illegal under the Wildlife Protection Act. It is mostly used in the fragrance industry to make perfumes as well as making aphrodisiacs. The arrested person Bhaveshgiri Goswami, 32, was caught from Patel Colony in

Jamnagar following specific information about his location. Police got information that he had come to sell whale vomit. The seized material was sent to the Forensic Science Laboratory for further investigation. "We are yet to lodge an FIR and invoke the relevant sections against the arrested man. We will do this after the FSL report," said sources in the B-division police station. Special Operations

Ahmedabad records 3,582 fresh Covid cases, 8 deaths



AHMEDABAD: Gujarat in 24 hours added 9,395 new Covid cases, a drop of 20% compared to 11,794 cases on Saturday. The state recorded below 10,000 daily Covid cases after 14 days. For Ahmedabad, it was 14-day low at 3,582 as the daily cases have halved in eight days. Out of the total daily cases in state, 70% were from eight major cities. The mortality however remained high at 30 - 60%. As 18 deaths were recorded from five cities including 8 from Ahmedabad. The test positivity rate (TPR) for Gujarat on Saturday was 8.7% - one of the lowest in the past fortnight. According to MoHFW data, 10 out of 33 districts in Gujarat had weekly TPR of over 10% with Vadodara topping at 31.5%. Gujarat in 24 hours vaccinated 25,156 persons for the first dose and 45,357 for the second. In all, 5.11 crore are administered first and 4.52 crore second dose of vaccine.

Land acquisition for bullet train project in state almost complete:

Ahmedabad: Three years after the land acquisition for Ahmedabad-Mumbai bullet train began, Gujarat has acquired almost 100 percent of the private land needed for the high-speed train project. In sharp contrast, 24 percent of land in Maharashtra is yet to be acquired, said officials.

"Over 99.4 percent of land needed for the project in Gujarat has been acquired. We are monitoring the process on a daily basis," P Swaroop, Commissioner of Land Reforms and Ex-officio secretary in the revenue department, Government of Gujarat, told The Indian Express. "Out of a total of 736 hectares of private land that was to be acquired in the state, only 6.6 hectares is pending. Those pending are small plots in Surat, Vadodra, Navsari, Bharuch and Ahmedabad districts. The acquisition process will be completed within a month or so," he added. The first notifications for the acquisition of land for this project was

train project Gujarat govt

issued by the revenue department in January 2018. The land acquisition in Kheda, Anand, Valsad districts are 100 percent complete, the official said. According to National High-Speed Rail Corporation (NHSRL), a total of Rs 5,707 crore has been paid as compensation to 6,110 project affected persons (PAPs) in Gujarat, as on January 31, 2022. The earlier deadline set by the Government of India for completion of land acquisition for the entire bullet train project - involving a total of 1,025 hectares of private land and 145 hectares of government land - was December 2018.

The NHSRL said the construction of bullet train corridor in Gujarat was progressing in all the eight districts of the state which includes construction of pillars for the elevated corridor in Navsari and Valsad districts, construction of Surat station and Sabarmati terminal hub and construction of bridges over Narmada and Mahi rivers. While

MX TAKATAK ANNOUNCES A NEW PROPERTY WITH CHEF RANVEER BRAR

Ahmedabad, India's leading short video app MX TakTak announced the launch of a new property titled '#BawarchiBar' with chef Ranveer Brar, one of the most popular names in the food industry. Starting 5th February with #DesiJugaad - viewers can stream fun and interactive food content pieces that are quick & easy to make like Maggie Golappa and an egg made on an iron, followed by #BachpanKaPyar that will take you down memory lane of your favorite dishes as a child and #MainPakaunga where the chef himself will validate and bust some myths around certain dishes and ingredients. Every Saturday at 7 pm, viewers can tune-in to Chef Ranveer Brar's profile on MX TakTak and watch the videos. With almost two decades of rich experience in the food industry, Lucknow-born celebrity chef Ranveer Brar enjoys a huge fan base worldwide owing to his



authenticity, reliable cooking tips and fun banter with his fans. An author, reality show judge and a restaurateur - Chef Ranveer still follows traditional cooking techniques, which is what he will bring to the table with a takatak twist on #BawarchiBar. This is the first time ever that Chef Brar will be experimenting with a weekly drop of videos on any short format video platform wherein he will showcase tips and tricks about food fundamentals, create scrumptious fusion recipes, highlight the history and culture of Indian cuisine as well as indulge in fun trivia. (19-8)

We loved making 'Chehre' and eager to take the story forward!": Anand Pandit



Ahmedabad, veteran producer Anand Pandit released his passion project 'Chehre' in theatres in solidarity with exhibitors and also because he wanted this Amitabh Bachchan and Anuran Hashmi starrer to grace the big screen. The film has been regularly featured in the festival circuit and has also gathered much appreciation on Amazon Prime. Now the film's director Rumi Jafri and Pandit himself want to explore the potential of the open-ended story and

Express your love with Amazon.in's Valentine's Day Store

Ahmedabad, Celebrate the season of love this Valentine's Day on Amazon.in with exciting deals and offers on a wide selection of specially curated products across categories ranging from fresh flowers, chocolates, gift sets, electronics, home décor, kitchen appliances, fashion and beauty essentials, large appliances, smartphones, accessories, Amazon Devices and much more. Reminiscent of your feelings for your special ones, the Amazon.in Valentine's Day Store is one-stop destination for customers to fulfill all their shopping and gifting needs from the safety and comfort of their homes. Customers can shop from brands such as Ferrero, Hershey's, Bombay Shaving Company, Renee, Myglamm, Maybelline, Sugar Cosmetics, iQOO, OnePlus, Samsung, Xiaomi, amongst others. Customers can also use their voice to access the 'Valentine's Day Store' using categories ranging from Alexa on the Amazon shopping app (Android only). Users can tap the mic icon on the app and say - "Alexa, go to - Valentine's Day Store" and land directly on the store.

So, show that 'little act of love' and remind your loved ones how special they mean to you with these thoughtful products on Amazon.in's Valentine's Day store available with exciting offers and deals from sellers. (19-10)

JK Lakshmi Cement Posted Net Profit Rs.59.84 Cr. in Oct-Dec.21

Chhattisgarh train witnessed transporters strike which halted its despatches for 17 days during the quarter, which affected the sales volumes. Company's volumes were also hurt due to steep fall in the demand in the month of November '21 in most of its markets. Due to fall in the volumes and increase in the cost of production, Company's EBITDA fell by 23% to Rs.162.84 crore in Oct-Dec '21 from Rs.212.46 crore in Oct-Dec '20. After providing for interest and depreciation, PBT stood at Rs.90.99 crore in Oct-Dec '21 as against Rs.127.15 crore in Oct-Dec '20. After Providing for Taxes and Other Comprehensive Income, JK Lakshmi Cement's Profit declined to Rs.59.84 crore in Oct-Dec '21 from Rs.102.53 crore in the corresponding quarter. (19-10)

IIMA and National Investment and Infrastructure Fund Collaborate to Set Up Research Chair in ESG

Ahmedabad, The Indian Institute of Management Ahmedabad (IIMA), a premier global management institute, will establish the country's first research chair in ESG in collaboration with the National Investment and Infrastructure Fund Limited (NIIF). India's sovereign linked alternative assets manager. The newly formed 'NIIF Chair in ESG at IIMA will work closely with the Arun Duggal ESG Centre for Research and Innovation at IIMA. It will function as the principal hub of knowledge and insights that allows businesses and policy makers incorporate ESG

IIMA alumnus Anantha Nageswaran is new Chief Economic Advisor



Ahmedabad: Dr V Anantha Nageswaran, an alumnus of the Indian Institute of Management, Ahmedabad (IIMA), was on Friday appointed as the new Chief Economic Advisor in the Ministry of Finance. His appointment comes just days before the presentation of the Union Budget. Prior to this appointment, Dr Nageswaran has worked as a writer, author, teacher and consultant. He has taught at several business

schools and institutes of management in India and in Singapore and has published extensively. He was the Dean of the IFMR Graduate School of Business and a distinguished Visiting Professor of Economics at Krea University. He has also

been a part-time member of the Economic Advisory Council to the Prime Minister of India from 2019 to 2021.

MANAPPURAM HOME FINANCE LIMITED FORMERLY MANAPPURAM HOME FINANCE PVT LTD

Regd Office : IV/470A (OLD)/638A(NEW) Manappuram House Valapad Thiruvur, Kerala 680567
Corp Office : Manappuram Home Finance Limited, Third Floor, Unit No. 301 to 315, A Wing, 'Kankaria Wall Street', Andheri-Kurla Road, Andheri East, Mumbai 400093, Maharashtra. Phone No. 022-68211000. Website : www.manappuramhomefinance.com

DEMAND NOTICE

A notice is hereby given that the following borrower has defaulted in the repayment of principal and interest of the loan facility obtained by them from the Company and the loans have been classified as Non-Performing Assets (NPA). The notice dates issued by them under Section 13 (2) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act-2002 on their last known addresses as provided to the company by them, that in addition thereto for the purposes of information of the said borrowers enumerated below, the said borrowers are being informed by way of this public notice.

The above borrower/s are advised to make the payments of outstanding within period of 60 days from the date of issuance of notice under Section 13 (2) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act-2002, mentioned above as per the provisions of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002.

Date : 04-02-2022
Place : Gujarat
Sd/-
Authorised Officer
Manappuram Home Finance Ltd

MAS FINANCIAL SERVICES LIMITED

Regd. Office: 6, Ground Floor, Narayan Chambers, B/H Patang Hotel, Ashram Road, Ahmedabad-380 009.
Phone No.: +91 79 41106500, Fax No.: +91 79 41106599, E-mail: riddhi_bhadani@mas.co.in, Website: www.mas.co.in
CIN: L65910GJ1995PL026064

Extract of standalone and consolidated unaudited financial results for the quarter ended 31 December 2021

Sr. No.	Particulars	Standalone			Consolidated		
		Quarter ended 31 Dec 2021 (Unaudited)	Quarter ended 31 Dec 2020 (Unaudited)	Year ended 31 March 2021 (Audited)	Quarter ended 31 Dec 2021 (Unaudited)	Quarter ended 31 Dec 2020 (Unaudited)	Year ended 31 March 2021 (Audited)
1	Total income from operations	17,172.42	14,163.39	59,324.71	18,021.57	15,001.92	66,739.46
2	Net profit / (loss) for the period (before tax, exceptional and / or extraordinary items)	5,387.55	4,837.55	19,289.29	5,519.29	4,856.34	19,596.91
3	Net profit / (loss) for the period before tax (after exceptional and / or extraordinary items)	5,387.55	4,837.55	19,289.29	5,519.29	4,856.34	19,596.91
4	Net profit / (loss) for the period after tax (after exceptional and / or extraordinary items)	4,010.34	3,618.04	14,350.30	4,105.14	3,618.76	14,552.43
5	Total comprehensive income for the period (comprising profit / (loss) for the period (after tax) and other comprehensive income (after tax))	3,891.05	4,393.72	15,101.08	3,970.77	4,359.00	15,327.72
6	Paid up equity share capital	5,466.20	5,466.20	5,466.20	5,466.20	5,466.20	5,466.20
7	Reserve (excluding revaluation reserve)	1,22,211.79	1,07,800.51	1,11,790.67	1,25,301.12	1,10,513.51	1,14,658.63
8	Securities Premium Account	42,087.43	42,087.43	42,087.43	42,087.43	42,087.43	42,087.43
9	Net worth	1,27,677.99	1,13,295.71	1,17,256.87	1,30,787.32	1,15,979.71	1,20,034.83
10	Paid up Debt Capital/ Outstanding Debt	4,35,749.07	2,99,296.81	3,66,058.01	4,57,307.24	3,20,062.55	3,88,092.19
11	Outstanding Redeemable Preference Shares	Nil	Nil	Nil	Nil	Nil	Nil
12	Earning per share (of ₹ 10/- each) (for continuing and discontinued operations) - (not annualised)	3.41	2.84	3.12	3.50	2.78	3.23
13	Basic (₹)	7.34	6.62	26.25	7.43	6.59	26.41
13	Diluted (₹)	7.34	6.62	26.25	7.43	6.59	26.41
14	Capital Redemption Reserve	Nil	Nil	Nil	Nil	Nil	Nil
15	Debiture Redemption Reserve	Nil	Nil	Nil	Nil	Nil	Nil
16	Debit Service Coverage Ratio	NA	NA	NA	NA	NA	NA
17	Interest Service Coverage Ratio	NA	NA	NA	NA	NA	NA

Notes:
a) The above is an extract of the detailed format of unaudited financial results for the quarter ended 31 December 2021 which have been reviewed by the Audit Committee and subsequently approved by the Board of Directors in their meeting held on 2 February 2022, subjected to limited review by the Statutory Auditors and filed with the Stock Exchanges under Regulation 33 and 52 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the quarterly financial results are available on the websites of the Stock Exchanges at www.bseindia.com, www.nseindia.com, and on the website of the Company at www.mas.co.in.
b) The unaudited standalone financial results of the Company have been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard ('Ind AS') 34 'Interim Financial Reporting' prescribed under Section 133 of the Companies Act, 2013 ('the Act') read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 and 52 of the Securities and Exchange Board of India ('Listing Obligations and Disclosure Requirements') Regulations, 2015, as amended (the 'SEBI Listing Regulations'). Any application guidance/ clarifications/ directions issued by Reserve Bank of India ('RBI') or other regulators are implemented as and when they are issued/ applicable.

For and on behalf of the Board of Directors of
MAS Financial Services Limited
Sd/-
Kamlesh C. Gandhi
(Chairman & Managing Director)
(DIN - 00044852)

Place : Ahmedabad

Date : 2 February 2022

SHRIRAM HOUSING FINANCE LIMITED

Head Office: Level -3, Wockhardt Towers, East Wing C-2 Block, Bandra Kurla Complex, Bandra (East).

Registered Office: Office No. 123, Angamba Naicken Street, Chennai - 600 001; Branch Office: 403-404, 4th Floor 3rd Eye Building, Beside Hotel Radisson Blue, Panchwati Cross Road, C G Road, Ahmedabad-Gujarat-380009

Website: http://www.shriramhousing.in

Appendix-IV-A [SEE PROVISION TO RULE 6 (6)] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTIES

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with provision to Rule 6 (6) of the Security Interest (Enforcement) Rules, 2002.

Notice is hereby given to the public in general and in particular to the Borrowers and Guarantors that the below described immovable properties mortgaged/charged to The Shriram Housing Finance Limited, The Physical possession of which have been taken by the Authorized Officer of The Shriram Housing Finance Limited, will be sold on "As is where is", "As is what is" and "Whatever there is" basis in e-auction for recovery of the balance due to The Shriram Housing Finance Limited from the Borrowers And Guarantors, as mentioned in the table. Details of Borrowers and Guarantors, amount due, Short Description of the immovable property and encumbrances known thereon, possession time, reserve price and earnest money deposit, Date and Time of Auction are also given as:

Name of Borrowers/Co-Borrowers/Guarantors/Mortgagors	Date & Amount of (13/2) Demand Notice	Total Outstanding Amount	Description of Property	Reserve Price (Rs.) & Bid Increment	Earnest Money Deposit Details (EMD) Details	Date & Time of Auction	Contact Person and Inspection
1. Pralhadbhai Bhikhabhai Thakore, 2. Hemaben Pralhadbhai Thakore	12.12.130/- (Rupees Twelve Lakh Twelve Thousand One Hundred Thirty Only) as on 04/06/2019 under reference of Loan Account No. SHLHAHEA0000 207 with further interest at the contractual rate, within 60 days from the date of receipt of the said notice.	Rs. 17,16,087/- (Rupees Seventeen Lakh Sixteen Thousand Eighty Seven Only) as per foreclosure Letter in Loan Account No. SHLHAHEA0000 207- FC calculation charges 31/01/2022	Flat No.A-102, on the 1st Floor, admeasuring 130 Sq.Yard Super Built up area in the scheme known as "Shrinath Apartments", situated at Mouje : Mafiputra, Ta.Dholika, District : Ahmedabad on the land bearing Survey No.216 Paiki in the Registration Sub District and District of Ahmedabad Boundaries : East: Flat No.A-103, West: Paiki land of same Land, North : Paiki land of same land, South : Flat No.A-101	Rs.10,00,000/- (Rupees Ten Lakh Only) Bid Increment Rs.10,000/- and in such multiples Earnest Money Deposit (EMD) (Rs.) Rs.1,00,000/- (Rupees One Lakh only)	EMD amount to be deposited by way of RTGS/ NEFT to the account details mentioned herein below: BANK NAME- AXIS BANK LIMITED- BRANCH- BANDRA KURLA COMPLEX, MUMBAI BANK ACCOUNT NO- CURRENT ACCOUNT N o 911020013220315 IFSC CODE- UTIB0000230	15th March 2022 at 11.00 a.m. to 01.00 p.m. Thakore Shrinath, Mangera and Mobile No. 9804173255 and Mohammed Shahid, a to 9978624614 and Anand Bhavashir, 8434100009 and Customer Care Number 022 - 40081572	Property Inspection Date:15th February 2022, Time: 11.00 a.m. to 1.00 p.m.

For detailed terms and conditions of the sale, bid form, training & others may also visit website of Shriram Housing Finance Limited at http://shriramhousing.in/e-auction-Residential provided in the Shriram Housing Finance Limited website.

STATUTORY 30 DAYS SALE NOTICE FOR SUBSEQUENT SALE UNDER RULE 6 (6) AS PER AMENDED SARFAESI ACT, 2002.

The mortgagors/borrowers are given a last chance to pay the total dues with further interest before auction, failing which secured assets will be sold as per above schedule.

Place: Ahmedabad
Date: 04-02-2022
Sd/- Authorised Officer
Shriram Housing Finance Limited

