



The Power of Distribution

# MAS FINANCIAL SERVICES LIMITED

MFSL/SEC/EQ/2019/40

July 25, 2019

To,  
The Manager,  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai – 400001

Scrip Code: **540749, 951920, 952312**

To,  
General Manager  
**National Stock Exchange of India Limited**  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra (East)  
Mumbai – 400051  
Trading Symbol: **MASFIN**

Dear Sir,

**Sub: Newspaper Advertisement of Intimation of Board Meeting to be held on 31<sup>st</sup> July, 2019.**

Pursuant to Regulation 29 read with regulation 47 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the company has given Newspaper Advertisement in One (1) English - FREE PRESS GUJARAT and One (1) Regional Language Newspaper - Gujarati - LOKMITRA about Notice of Board meeting to be held on 31<sup>st</sup> July, 2019.

Kindly take the same on your record.

Thanking you,  
Yours faithfully,

FOR, ~~MAS~~ FINANCIAL SERVICES LIMITED

**RIDDHI BHAYANI**  
(COMPANY SECRETARY)  
MEMBERSHIP NO.: A41206



Encl. As above

Regd. Office :

6, Ground Floor, Narayan Chambers,

B/h Patang Hotel, Ashram Road, Ahmedabad-380 009.

CIN : L65910GJ1995PLC026064

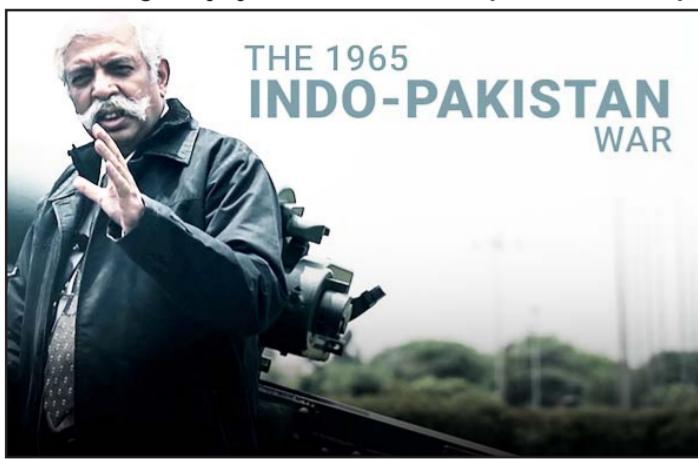
Call + 91(O) 079 4110 6500 / 079 3001 6500

Call + 91(O) 079 4110 6597, + 91 (O) 079 4110 6561

www.mas.co.in

mfsl@mas.co.in

EPIC Channel Salutes The Indian Armed Forces  
This 'Kargil Vijay Diwas' With A Special Line-Up



Ahmedabad: Kargil Vijay Diwas remembers the sacrifices made by the Indian Armed Forces, in keeping the nation safe from infiltration by the Pakistani Army during the Kargil War of 1999 and commemorates the success of 'Operation Vijay', which was launched by the army to clear the Kargil sector after Pakistani troops occupied Indian posts in the region of Jammu and Kashmir.

2019 marks the 20th anniversary of the completion of 'Operation Vijay', and EPIC Channel - India Ka Apna Infotainment - remembers the determination and raw courage of our jawans, and pays them

homage by celebrating Vijay Diwas all-day on the channel.

The special line-up includes World Television Premiere of '1947 First Battle of Uri' - produced by Major General GD Bakshi, who was awarded the Vishisht Seva Medal for bravely commanding a battalion during the Kargil war. The film is an authoritative retelling of events that helped the Indian Army delay the Pakistani forces until they were destroyed. Other special features of the line-up include Turning point at Tololing, Killer Squadron, and 1965 Indo-Pakistan War- single episode stories that display the glory of the Indian Armed Forces. -

## Trees are precious gifts given by God

Mahatma Gandhi said "What we are doing to the forests of the world is but a mirror reflection of what we are doing to ourselves and to one another". It is rightly said that "Environmental concern is now firmly embedded in public life: in education, medicine and law; in journalism, literature and art".

Environment commonly refers to the surroundings in which all living and non-living things reside and establish a sense of attraction with one another. Since the beginning of time, environment has helped us in establishing a relationship with the flora and fauna, and has ultimately determined our formation and survival. It has given us various gifts, for e.g. water, sunlight, air, creatures and fossil fuels which have made our planet worth living. Don't we think that despite various gifts that we have been provided by nature to make our life seemingly easy and this planet worth living, such as air, sunlight, water, animals and minerals, we have for our own selfish gains overtly exploited them?

Trees can soften the effects of a nationwide urban

explosion, but cities are getting rid of them in unprecedented numbers. Trees are precious gifts given by God. Directly and indirectly all living beings depend on trees for life. Tree cutting is prohibited in Hindu dharma sastras. Only cutting of branches is allowed after performing a simple puja or narrating a mantra. Trees are mercilessly cut for widening roads, making furniture and even for construction. But no

one seems to understand is that this will lead to the destruction of earth. Now, for every tree that is brought down, three saplings should be planted on the roadside in the city. It is observed that the main problem in planting saplings to replace the trees that are cut is lack of space but when land is acquired for a project, why it is not taken into account. One of these symbols of prosperity, as it were, is the number of massive trees flanking the roads, providing much needed shade. Development of a new road, formation of a bypass, or widening of an existing road

results in rapid development on the stretch, right from the edge of the road. And, thus there is hardly any space to take up planting of saplings. What will happen now? When all the tree parts including roots die completely, people will forget the fallen tree.

During the last few decades, water, air and land have been contaminated for achieving short term gains at the cost of long term ecological losses to the environment. We need to help the environment because we live on earth, and this is the only place we can live on right now. If we treat it like the city dump it becomes dirty and uninhabitable. If we treat it well, the earth stays a clean place, perfect for living, for ourselves and our children. We use air for breathing, water for drinking and other daily chores. Even the food we eat is derived from plants and animals including vegetables, milk, eggs, etc. In consideration of these requirements, protection of these resources has become very important today.

Pondering over the pages of

history, it can be observed that our ancestors were more concerned about saving our environment, than we are today. Knowingly or unknowingly we contribute towards pollution on daily basis. No doubt, our government has formulated various schemes and established laws in favour of saving both nature and wildlife but still as an individual it is our duty to protect the environment for our future generations, as we are the people consuming its benefits.

The need of the hour is to prevent the misuse of resources and instead use them judiciously as Mother Earth cannot sustain with this rapid utilization of resources. Let us encourage people to make their nearby surroundings safe and clean to enjoy safer, cleaner and more prosperous future.

What we need is to conserve both the renewable and non-renewable resources, provided by nature if we really need to save mother Earth. Vinod Chandrashekhar Dixit dixitpatrakar@yahoo.in 15 Jyoti-Kalash Society, Jodhpur Tekra Satellite, Ahmedabad - 380 015

**Have you tried Uthly, the authentic South Indian healthy burger?**



Ahmedabad: Renowned QSR chain Upsouth Hospitality Pvt. Ltd., has recently introduced Uthly, a unique combination of Uttapam and Idli, which is its signature dish and is one of the healthiest burgers consisting of 7 layers of wholesome South Indian ingredients.

It consists of toasted Uttapam which is topped with crispy iceberg lettuce, coleslaw, Malabar croquette (one of Up South's fastest selling items), Upsouth special KMS sauce, Podi-coated flatfish Idli and finally covered with another toasted Uttapam. Every layer has a

different flavor which adds a different flavor to our taste buds. The Malabar croquette is a fried patty made with mashed potatoes and vegetables. It is moderately spiced and covered with breadcrumbs and arrowroot powder.

A combination of South Indian cuisine with a Western touch, Uthly is one of the innovative burgers till date.

Priced at Rs. 81, it is one of the cheapest yet healthiest dish with a fusion touch and is also light on the pocket. So, come down to Upsouth to try the 'Uthly' experience. (19-8)

**Wanted: A second salt Satyagraha**

Ahmedabad: A second salt satyagraha is the need of the hour in order to get rid of table salt of all harmful substances, said Shri Shankar Gupta, who has recently took premium Indian salt brands to task over the use of potassium ferrocyanide in salt as anti-caking agent.

Universal iodization is part of a larger marketing gimmick and conspiracy to sell refined salt as "iodized salt", and it has successfully killed the sale of natural salt, which is abundantly available in our country, said Gupta, a 91-year old man, who has seen the transition of multi-crore Indian salt industry. In addition to this they are

adding toxic drug compounds like potassium ferrocyanide as anti-caking agents, which is already being prohibited by countries like United States and Great Britain due to the toxic substance in it, he alleged. (19-10)

**Shortfall in Procurement of Foodgrains**

New Delhi: Department of Food & Public Distribution deals with procurement of wheat, paddy and coarsegrains at the Minimum Support Price (MSP). However, if any producer/farmer gets better price in comparison to MSP, he is free to sell his produce in open market.

Government fixes MSPs for 22 mandated agricultural crops and fair & remunerative price (FRP) for sugarcane on the basis of the recommendations of the Commission for Agricultural Costs and Prices (CACP), after considering the views of State Governments and Central Ministries/Departments concerned and other relevant factors.

As informed by the Department of Agriculture Cooperation & Farmers Welfare,

the Union Budget for 2018-19 had announced the pre-determined principle to keep MSP at a level of at least one and half times of the cost of production. Accordingly, Government had increased MSPs for all mandated crops with a return of at least 50 percent over all India weighted average cost of production for the season 2018-19. Government has recently increased the MSPs for all Kharif crops for 2019-20 season in line with the principle of providing at least 50 percent return over all India weighted average cost of production.

This information was given in a written reply by the Minister of State for Consumer Affairs, Food & Public Distribution, Shri Danve Raosaheb Dadarao in the Lok Sabha.

## Probationers of Indian Forest Service call on the President

New Delhi: A group of probationers of the Indian Forest Service (2018-20 batch) called on the President of India, Shri Ram Nath Kovind, today (July 23, 2019) at Rashtrapati Bhavan. Addressing the probationers, the President said that the Government of India and state governments are making considerable efforts to protect the forest wealth of our country and increase green cover. However, sustainability and success of ecological restoration and conservation lies in mass mobilisation. A large number of poor people, including tribals, live in and around the forests of our country. It is through forests that they fulfil their basic needs of food and fodder. These people are simple and hard-working and they are very wise. They respect forests as part of their traditions and beliefs. Any measures to protect forests should be sensitive to the basic needs of these people and involve them as partners.

The President said that the joint forest management model that India has adopted envisages working with local people and communities in the management of forests.

**Sony MAX kicks off its celebrations to landmark 20 glorious years of entertaining movie lovers!**



Ahmedabad: Sony MAX, India's leading premiere Hindi movie channel from Sony Pictures Networks India (SPN), has created a benchmark by becoming the only channel across genres, to sustain a long-standing leadership stint for 148 weeks in a row. To mark this milestone and kick-start the celebration of 20 glorious years of entertaining movie lovers in India, Sony MAX has rolled out its latest TV campaign highlighting its brand essence 'Deewangi' Like Gully Gulati, each one of us have grown up with the passion and madness for movies. He represents the heart of every Indian. (19-10)

have helped us stay ahead of the curve. On this truly momentous occasion, we reiterate our commitment to offering only best-in-class entertainment".

"As Sony MAX completes 20 years, we are extremely excited to present our viewers with the brand-new campaign that bring together our two memorable decades in 'Yeh Hai Desh Ki Deewangi' Like Gully Gulati, each one of us have grown up with the passion and madness for movies. He represents the heart of every Indian. (19-10)

## PUBLIC NOTICE

### TO WHOMSOEVER IT MAY CONCERN

This is to inform the General Public that following share certificate of Unison Metals Ltd having its registered Office at: Plot no. 5015, Ph-IV, Nr. Ramol Cross Road, GIDC, Vatva, Ahmedabad-382445, registered in the name of the following Shareholder/s have been lost by them.

Sl No	Name of Shareholders	Folio No	Certificate No	No.of Shares
1.	Surya R. Shah	200337	10495-10502	800
2.	Mittal R. Shah	200334	10477-10480	500
3.	Ramesh H. Shah	200338	10503-10510	800
4.	Ekta M. Shah	200335	10487-10489	500
5.	Nikul R. Shah	200333	10469-10476	800

The Public are hereby cautioned against purchasing or dealing in any way with the above referred share certificate.

Any person who has any claim in respect of the said share certificate/s should lodge such claim with the Company or its Registrar and Transfer Agents, 5th Floor, 506 TO 508, Amarnath Business Centre - 1 (ABC-1) Beside Gala Business Centre, Nr. St. Xavier's College Corner, Off C G Road, Ellisebridge , Ahmedabad - 380006, GUJARAT Within 15 days of publication of this notice after which no claim will be entertained, and the Company shall proceed to issue Duplicate Share Certificate/s.

Name of Legal Claimant  
Unison Metals Ltd  
CIN: L52100GJ1990PLC013964

Place: Ahmedabad  
Date: 24/07/2019

## National Seeds Conference

New Delhi: The Ministry of Agriculture and Farmers Welfare, Government of India organizes National Conference on Agriculture Campaign before sowing season of Zaid, Kharif &

Rabi to discuss various issues related to upcoming sowing season. In these conference issues related to seed were also discussed. The details of National Conferences organized .



### MAS FINANCIAL SERVICES LIMITED

CIN: L65910GJ1995PLC026064

Regd. Office: 6, Narayan Chambers, Gr Flr, B/H Patang Hotel, Ashram Road, Ahmedabad-380009, Gujarat

Tel: 079-41106500, Fax: 079-30017561,

Website: www.mas.co.in

E-mail: riddhi\_bhavani@mas.co.in

### NOTICE

Notice is hereby given that pursuant to Regulation 29 read with Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("LODR"), Meeting of the Board of Directors of the Company will be held on Wednesday, July 31, 2019 inter-alia, to consider and approve Standalone and Consolidated Unaudited Financial Results of the Company for the quarter ended on June 30, 2019 along with limited review report to be issued by Statutory Auditors of the Company and such other business.

Further, in accordance with Regulation 46 of LODR, the details of the aforesaid meeting are available on the website of the Company i.e. www.mas.co.in and also on the website of the stock exchanges i.e. www.nseindia.com and www.bseindia.com.

Date: 24.07.2019

Place: Ahmedabad

For, MAS Financial Services Limited

Sd/-

Riddhi Bhaveshbhai Bhavani  
Company Secretary and Compliance Officer

## Unison Metals Ltd.

CIN No: L52100GJ1990PLC013964

Web : www.unisongroup.net, email : unisonmetals@gmail.com, Tel : 079-25841512

### PUBLIC NOTICE-TO WHOMSOEVER IT MAY CONCERN

Notice is hereby given that the following original equity share certificates of the Company have been lodged to the RTA by the transferee for transfer of shares in her name under the SEBI Circular vide SEBI/HO/MIRSD/DOSS/CIR/P/2018/139 dated 6th November, 2018.

Folio No.	Name Of Shareholder/Transferor	Certificate No.(s)	Distinctive Number	Shares	Name of Transferee
200905	Babubhai D. Parekh	15598-15612	2511001- 2512500	1500	Bharatsinh Chauhan
200934	Bimalsharan S Patel	18164-18173	2767601- 2768600	1000	Bharatsinh Chauhan
200949	Darshana H. Patel	18324-18333	2783601- 2784600	1000	Bharatsinh Chauhan
200916	Chetanbhai B. Patel	15758-15762	2527001- 2527500	500	Bharatsinh Chauhan
201023	Bhavika R. Parekh	13361-13367	2287301- 2288000	700	Bharatsinh Chauhan
201039	Alpaben J. Parekh	9529-9536	1904101- 1904900	800	Bharatsinh Chauhan
200996	Sarjulaben R. Patel	17445-17449	2695701- 2696200	500	Bharatsinh Chauhan

Any person who has any objection in respect of the Proposed transfer of above shares should lodge such claim with the Company or its RTA M/s. Link Intime India Pvt. Ltd. 5th Floor, 506-508, Amarnath Business Centre-1(ABC-1), Beside Gala Business Centre, Nr. St. Xavier's College Corner, off C.G. Road, Ellisebridge, Ahmedabad-380006, Gujarat within 30 days of Publication of this notice after which no claim will be entertained, and the Company shall proceed to transfer shares in favour of above transferee.

For Unison Metals Ltd.

Sd/-

Mitaliben R. Patel  
Company Secretary

## DHFL DEWAN HOUSING FINANCE

