



The Power of Distribution

# MAS FINANCIAL SERVICES LIMITED

MFSL/SEC/EQ/2021/57

September 07, 2021

To,  
The Manager,  
**BSE Limited**  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai – 400001

To,  
General Manager  
**National Stock Exchange of India Limited**  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra (East)  
Mumbai – 400051

Scrip Code: **540749, 947381**

Trading Symbol: **MASFIN**

Dear Sir,

**Sub.: Press Release dated September 07, 2021**

Please find enclosed herewith Press Release dated September 7, 2021 whereby the Company announces co-lending partnership with Bank of India for MSME Loans.

Thanking you,

Yours faithfully,  
For, **MAS Financial Services Limited**

**Riddhi Bhaveshbhai Bhayani**  
Company Secretary and Compliance Officer  
ACS No.: 41206

Encl.: As above



Regd. Office :

6, Ground Floor, Narayan Chambers,

B/h Patang Hotel, Ashram Road, Ahmedabad-380 009. [www.mas.co.in](http://www.mas.co.in)

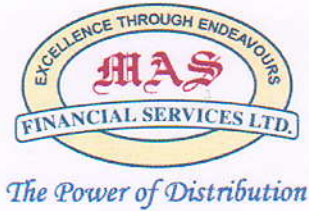
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## PRESS RELEASE

### **MAS Financial Services announces co-lending partnership with Bank of India for MSME Loans**

**Tuesday, 07 September 2021, Ahmedabad:** MAS Financial Services Limited (MAS Financial) (BSE: 540749, NSE: MASFIN), specialized in MSME financing, has entered into a strategic co-lending partnership with **Bank of India** for lending to micro, small and medium enterprises (MSME) further strengthening its decade old relationship with the bank.

The co-lending partnership will help MAS Financial Services to broaden its client base and expand the credit flow to the vast unserved and the underserved markets using its strong footprint across pan India, ensuring efficient last mile delivery of credit and extending credit where it is due.

The business under this arrangement will scale up steadily and more enabling products will be introduced to serve the MSME segment which offers huge opportunity.

**About MAS Financial Services Limited ([www.mas.co.in](http://www.mas.co.in))**

Established in 1995, MAS Financial Services (BSE: 540749, NSE: MASFIN), is one of India's leading NBFCs that specialises in the last mile delivery of credit since more than 2 decades, and operating with very strong fundamentals is predominantly focused on the vast lower income and middle income groups of the society. The company offers a wide range of retail financing products for Micro Enterprises, Small & Medium Enterprises, Two-Wheeler, Used Car, Commercial Vehicle, and Home Loans through its wholly-owned subsidiary MAS Rural Housing & Mortgage Finance Ltd. (MRHMFL).

The Company has a robust pan India presence through 135 strategic partner NBFCs and 99 branches serving 3,480+ locations in rural, semi-urban and urban areas of Gujarat, Maharashtra, Rajasthan, Madhya Pradesh, Tamil Nadu, and Karnataka.



*Riddhi*