

MAS FINANCIAL SERVICES LIMITED

Data Privacy Policy



The Power of Distribution

APPROVED AT THE BOARD MEETING HELD ON 29.03.2017

Data Privacy Policy

MAF FINANCIAL SERVICES LIMITED (MAF)

Protecting the security and privacy of your personal data is important to MAF; therefore, we conduct our business in compliance with applicable laws on data privacy protection and data security. We hope the policy outlined below will help you understand what data MAF may collect, how MAF uses and safeguards that data and with whom we may share it.

MAF are the sole owners of the information collected on our website. We acknowledge and accept that the personal details that you impart to us, is to be kept in strict confidentiality. We shall use this information only in the manner which would be beneficial to our customers. We consider our relationship with you as invaluable and strive to respect and safeguard your right to privacy.

We shall protect the personal details received from you with the same degree of care, but no less than a reasonable degree of care, to prevent the unauthorized use, dissemination, or publication of this information as we protect our own confidential information of a like nature. The information we collect is limited to information provided by you on applications or other web forms, which can include name, contact information, demographic information such as business location, etc. The information gathered is needed to help us understand your needs and to provide you excellent customer service, for internal record keeping, to improve our products, services and customer satisfaction. We do not compromise with the security of such information at any level and our only concern is dealing with you on a customer basis. We implement a variety of security measures to prevent unauthorised access and maintain the safety of your personal information when you enter, submit, or access the same. The personal information you provide to us will be retained for minimum one year or such period as may be statutorily required.

We shall use the personal information to improve our service to you and to keep you updated about our new product or information that may be of interest to you. The information collected from you would be used in the right spirit and context in which it is intended to be used. Your information would be used by us to process your request and to carry out the settlements of your obligations.

We would ensure that we collect personal information only to the extent it is necessary to administer our services in the best possible manner and what is required under the various regulations of Indian Laws. To ensure high quality services and high degree of value addition to you, we may combine the information given by you on the web or through other channels.

