

3 Days of Design Utopia Comes To Ahmedabad with the 2018 India Design Confluence

The India Design Confluence (IDC), is a three-day design festival that aspires to promote a shared understanding of the practices in design, exchange of knowledge and future trends within the booming design industry. This year, IDC will be held at the United world Institute of Design in Ahmedabad, positioning Gujarat as the creative capital of India. Ahmedabad, also known as the Manchester of India, has always been the hub of design and creativity. One of festival's primary focuses, isto honour the rich design legacy of Ahmedabad with an event of this scale for the very first time. The India Design Confluence 2018 will be



held at Unitedworld Institute of Design, Ahmedabad from 23rd November, 2018 - 25th November, 2018. Presiding the event as chief guest will be Smriti Irani (Honorable Minister of Textiles, Government of India). The event is being organized by Crafftroots at Unitedworld Institute of Design. (13-9)

STAY SAFE AND HEALTHY THIS DIWALI

It's that time of the year when festivities take over and everyone is in a holiday mood. But as we all prepare for Diwali, it is imperative that we don't throw caution to the wind and ensure that we have a safe and healthy Diwali. Gift healthy by giving your loved ones the king of nuts - almonds. The idea of lighting up your house with diyas seems best when you take precautions to celebrate a safe festival. This Diwali, enjoy the festival to the fullest while ensuring that your family takes care in being

healthy and safe. Enjoy the best of the season with the help of these useful tips:
Gift Sensibly
Gift healthy by giving your loved ones the king of nuts - almonds. Dr Madhu Chopra, also actor Priyanka Chopra's mothersays, "Traditionally, during festivals and special occasions, almonds make an auspicious gift. Gifting almonds is like gifting good health. It embodies the care and concern of the gift giver. For years, almonds have been a favourite in my household as the best gift option. (19-10)

Amway India forays into air purifiermarket Launches 'Atmosphere Drive™'for passenger vehicles

Amway India, the country's largest FMCG direct selling company has announced the expansion of its consumer durablesby foraying into the air purification category. To mark its entry in the segment, the company has identified passenger vehiclespurifier as the first product within the category. Recognizing the ever-increasing need for an effective air purifier for passenger vehicles, Amway has launched India's first and only Car Air Treatment System with the Allergy UK Seal of Approval A T M O S P H E R E DRIVE™.With a Clean Air Delivery Rate (CADR) of 30m3/hr at its max speed, the Atmosphere Drive™ system purifies the airand reduces three hundred and 13 different gaseouscon taminants. Commenting on the Car Air Treatment System launch,Sundip Shah, Chief



Marketing Officer, Amway India, "The ever-increasing pollution and worsening air quality has acquired threatening proportions in India. Infact, the air quality inside a car can be up to 15 times worse than the air outdoors3. With many people spending a lot of time in the car during their daily commute, the launch of the ATMOSPHERE DRIVE™, willprove to be an essential requirement for all commuters in India in the coming years.We are quite bullish about the growth of the ATMOSPHERE DRIVE™ and aim tocapture a major share of the car air purifier market share in India." (19-8)

Friendship Foundation invited actor Jhani Kapoor

Maitreyi Foundation founded by Ms.Kamal Shabnam Kapoor is being revived by her children Director Producer Seema Kapoor. The Foundation has worked for the betterment of several women and children and motivated women in society to go ahead and achieve their goals. Taking this noble initiative further, Ms.Seema Kapoor held a screening of her Award Winning film for the all women station - Matunga Railway Station and MLA (Versova) and Social Activist Dr.Bhartilavekar.



Ms.Seema Kapoor's Film "HAAT THE WEEKLY BAZAR" has beento several Film Festivals in India and abroad including Tongues on Fire London Film Festival, Hidden Gems Festival, Canada, MAMI Mumbai Film Festival, Jagran International Film Festival,

Realme takes the first step towards offline; Partners with Reliance Digital for offline sales

Realme, the smartphone brand that specializes in providing high quality products for youth, has entered into an exclusive partnership with Reliance stores for offline sales of their products. This is a part of the brand's commitment towards 'Realme for every India', bringing products packed with power and style closer to the consumers.

In the first phase of the partnership, Realme smartphones will be available at more than 130 cities across600 Reliance Digital & My Jio stores starting from this Diwali for the customers. Expressing delight on the partnership, Madhav Sheth, Chief Executive Officer, Realme India, said, "Realme as young brand is committed to delivering a differentiated experience to our customers with our products that deliver power and style. With this partnership with Reliance stores, we are proud to have more locations to deliver this experience and welcome customers to the Realme family. While the market responded well, we are expanding our sales channels to reach out to the growing demands which is a testimony to our approach 'Realme for every Indian'". (1-7)

Maxxis Tyres reaches 1000 dealerships live across India

Ahmedabad: Maxxis India, a sub-company of Maxxis Group, one of the world's fastest growing global tyre companies and the largest two-wheeler tyre manufacturer, today announced that it has reached the 1000 dealerships mark in India to take 1018 dealerships live on its website within a short span of 12 months. This milestone is a strong indication of Maxxis's commitment towards becoming a leading tyre player in the country.

Commenting on the achievement, Mr. Bing-Lin Wu, Marketing & Retail Sales Head, Maxxis India, said, "We are delighted to reach the milestone of taking over 1000 dealers live on our website in a short span of time. As we make deeper inroads in the country, network expansion is a critical part of enhancing the customer experience. In order to realize the potential of the market we are making our tyres more accessible to the customers and ensuring

best-in-class services across all our dealerships. We are very pleased with the pace of growth in India as it is a priority market for us and we have a strong commitment to grow our presence in the country."

The company has grown its footprint in the India market with a focused approach towards enhancing customer experience with the Maxxis brand, along with offering tyres with unmatched performance and technology. To strengthen their relationship with existing and new dealer partners, Maxxis India has been conducting dealers' meets and activations at a PAN India level. These dealer meets are aimed at creating penetration in the regional market and facilitating the dealers to provide seamless service to the customers. The meets have helped the brand expand its reach to a wider customer base, making stronger inroads in tier II and tier III cities. (1-7)

युनाइटेड बैंक ऑफ इंडिया
United Bank of India
Head Office: 11, Hemanta Das Sarani, Kolkata - 700 001
E-mail: ubinfo@ubi.com/home@unitedbank.co.in

Appendix-IV POSSESSION NOTICE
(For immovable property)
Whereas,
The undersigned being the authorized officer of the UNITED BANK OF INDIA under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (54 of 2002) and in exercise of powers conferred under Section 13(12) read with rule 3 of the Security Interest (Enforcement) Rules, 2002 issued a Demand Notice dated 07.08.2018 calling upon Borrowers) SHRI VIREN HARESH GANATRA (Borrower) 2) SMT LAKHIBEN BHIKHABHAI RAM (Co-Borrower) (Both are Power of Attorney Holders on behalf of Mr. Nathubhai Punjabhai Ram) Viren Hareesh Ganatra Office Address:-Shree Nathji Traders, 60 Feet Road, Nr. Tulsii Dining Hall, B/H. SBI Bank, Veraval-362265, Residence Address:- 28 Shubham Tower, 4th Floor, Block-2, Near Bus Stand, Veraval-362265to repay the amount mentioned in the notice being Rs. 8, 73,694.75 (Rupees Eight Lakh Seventy Three Thousand Six Hundred Ninety Four and Paise Seventy Five Only) within 60 days from the date of receipt of said notice. The borrower having failed to repay the amount, notice is hereby given to the borrower and the public in general that the undersigned has taken possession of the property described herein below in exercise of powers conferred on him under Sub-Section (4) of section 13 of said Act read with rule 8 of the Security Interest (Enforcement) Rules, 2002 on this 29th day of October of the year 2018. The borrower's attention is invited to provisions of sub-section (8) of section 13 of the Act, in respect of time available, to redeem the secured assets. The Borrower in particular and the public in general is hereby cautioned not to deal with the property/properties and any dealings with the property/properties will be subject to the charge of the UNITED BANK OF INDIA for an amount of Rs. 8, 73,694.75 and interest thereon.
Description of the Immovable Property:
Equitable Mortgage of free hold (residential) land & building, situated at "Mahakali, Andri Village, Nr. Ram Mandir, Veraval Patan, veraval-362255. Land measuring area 269.85 Sq. mtrs having Property owned by Mr. Mr. Nathubhai Punjabhai Ram and Power of Attorney holders are Viren Hareesh Ganatra and Lakhiben Bhikhhabai Ram.
Boundaries: East- Plot of Parbat Narandhai, West - Plot of Parbat Karshanbhai, North- Plot of Mr. Uka Jadhav Tank, South- Plot of Kala Bhura Ram
(UNITED BANK OF INDIA)
Authorized officer
Date: 29/10/2018

SHREE METALLOYS LIMITED
CIN: L67120GJ1994PLC023471
103, Sun Square, Nr. Klassic Gold Hotel, Off. C.G.Road, Ahmedabad- 380009
Contact details: +91 79 26442297
Email: shreemetalloys.ahd@gmail.com
Website: www.shreemetalloys.com

NOTICE
Notice is hereby given that pursuant to Regulation 29 read with Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that a meeting of the Board of Directors (04th-2018-19) of the Company will be held on **Friday, 14th November, 2018** at the Registered Office of the Company at **05:00 P.M.** to consider and approve inter alia, unaudited Financial Results of the Company for the quarter ended on **30th September, 2018** and to transact the other businesses mentioned in the Board Meeting Notice.
The said notice is also available on the website of the Company at www.shreemetalloys.com and on the website of Stock Exchange where shares of the Company are listed i.e. www.bseindia.com
By Order of the Board
Sd/-
PRATIK R. KABRA
Managing Director
(DIN: 00006358)
Place: **Ahmedabad**
Date: **01/11/2018**

DEBTS RECOVERY TRIBUNAL-I
[Ministry of Finance, Government of India]
2nd Floor Bhikhubhai Chambers, Nr.Kocharab Ashram, Paldi, Ashram Road Ahmedabad 380 006
Established u/s. 3 of the Recovery of Debts due to Banks & Financial Institutions Act, 1993 for the area comprising Districts of Ahmedabad, Gandhinagar, Mehsana, Patan, Sabarkantha (Himmat- Nagar), Banaskantha (Palanpur) of Gujarat State w.e.f. 1st June, 2007.
Outward No.1401/ 2018 Exh. No. 07
O. A. NO. 567/2018
United Bank of India, Ashram Road Branch, Ahmedabad
VERSUS
Mr. Ghanshyambhai Chandubhai Patel & Ant
PUBLIC SUMMONS/NOTICE
To,
Def.2 Natubhai Ambalal Patel
286, Mahelav-1, Ta. Petlad,
Dist. Anand - 388 440
WHEREAS the applicant has instituted an application U/S 19 of the Recovery of Debts Due to Banks and Financial Institutions Act, 1993 against you for the recovery of **Rs. 1,00, 47,899.10 (Rupees One Crore Forty Seven Thousand Eight Hundred Ninety-nine and paise ten only)** as mentioned in the O. A. together with current and future interest
2. WHEREAS the service of Summons/Notice could not be effected in the ordinary manner and whereas the application for substituted service has been allowed by this Tribunal to be published in daily newspaper
3. you are directed to appear before the Registrar in person or through an Advocate and file Written Statement / Say on 20-11-2018 at 10.30 a.m. and show cause as to why reliefs prayed for should not be granted
4. Take Notice that in case of default, the Application/ Appeal shall be heard and decided in your absence.
Given under my hand and seal of the Tribunal on this 09th day October, 2018 at Ahmedabad.
(Shailesh Vaghela)
Assistant Registrar

DEBTS RECOVERY TRIBUNAL-I
[Ministry of Finance, Government of India]
2nd Floor Bhikhubhai Chambers, Nr.Kocharab Ashram, Paldi, Ashram Road Ahmedabad 380 006
Established tils. 3 of the Recovery of Debts due to Banks a: Financial Institutions Act,1993 for the area comprising Districts of Ahmedabad, Gandhinagar, Mehsana, Patan, Sabarkantha (Himmat- Nagar), Banaskantha (Palanpur) of Gujarat Stat w.e.f. 1st June 2007)
Outward No.1401/ 2018 Exh. No. 07
O. A. No. 566/201
United Bank of India, Ashram Road Branch, Ahmedabad
VERSUS
Late Mr. Kamleshbhai Chandubhai Patel through his Legal Heirs
PUBLIC SUMMONS/NOTICE
To,
Late Mr. Kamleshbhai Chandubhai Patel through his Legal Heirs:-
(1/1) Mrs. Sheetalben W/do. Kamleshbhai C. Patel
(1/2) Mr. Rahil Kamleshbhai Patel
(1/3) Mr. Preetkumar Kamleshbhai Patel
(1/4) Ms. Riddhikumar Kamleshbhai Patel
All are residing at -
Village - Mahelav -3. Opp. Mahelav Police Station, Tal. Petlad, Dist. Anand
Def.2 Mr. Pravinbhai Pujabhai Solanki
606, Mahelav- 7, Mahelav, Ta. Petlad, Dist. Anand
WHEREAS the applicant has instituted an application U/S 19 of the Recovery of Debts Due to Banks and Financial Institutions Act, 1993 against you for the recovery of **Rs.1,51,23,773.50 (Rupees One Crore Fifty One Lakhs Twenty Three Thousand Se ven Hundred Seventy-three and paise Fifty only)** as mentioned in the O. A. together with current and future interest
2. WHEREAS the service of Summons/Notice could not be effected in the ordinary manner and whereas the application for substituted service has been allowed by this Tribunal to be published in daily newspaper
3. You are directed to appear before the Registrar in person or through an Advocate and file Written Statement / Say on 20-11-2018 at 10.30 a.m. and show cause as to why reliefs prayed for should not be granted
4. Take Notice that in case of default, the Application/ Appeal shall be heard and decided in your absence.
Given under my hand and seal of the Tribunal on this 09th day of Oober, 2018 at Ahmedabad.
(Shailesh Vaghela)
Assistant Registrar

SWORD AND SHIELD PHARMA LIMITED
CIN: L24231GJ1995PLC024809
Registered Office: 55, World Business House, Near Parimal Garden, Ambawadi, Ahmedabad - 380 006
Website: www.swordshieldpharma.com
Contact: +91 97129 28420

Extract of Un-Audited Financial Results for the quarter ended on September 30, 2018.
(Amount in Rs.)

Particulars	Quarter ended on 30/09/2018	Quarter ended on 30/09/2017	Year Ended on 31/03/2018
	Un-Audited	Un-Audited	Audited
Total Income From Operations	47,712.00	-	289,462.00
Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	(142,651.76)	(260,026.00)	(1,606,643.90)
Net Profit/(Loss) for the period before tax (after Exceptional and/or Extraordinary items)	(142,651.76)	(260,026.00)	(1,606,643.90)
Net Profit/(Loss) for the period after tax (after Exceptional and/or Extraordinary items)	(142,651.76)	(260,026.00)	(1,606,643.90)
Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	-	-	-
Equity Share Capital	51,506,000.00	51,506,000.00	51,506,000.00
Reserves (excluding Revaluation Reserve as shown in the audited Balance Sheet of the previous year)	(49,593,762.00)	(49,593,762.00)	(49,593,762.00)
Earnings Per Share (of Rs 10/- each) (for continuing and discontinued operations)-			
Basic : (not annualized for the quarter ended)	(0.028)	(0.050)	(0.322)
Diluted:(not annualized for the quarter ended)	(0.028)	(0.050)	(0.322)

Note:- The above financial is an extract of the detailed format of quarterly Financial Results filed with the Bombay Stock Exchange (BSE Ltd.) under Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015. The full format of the quarterly Financial Results are available on the Bombay Stock Exchange Website at www.bseindia.com and on the website of the Company.

For, SWORD AND SHIELD PHARMA LIMITED
Sd/-
Pravinbhai Patel
Managing Director
Place: Pennsylvania
Date: October 31, 2018
DIN: 01877446

MAS FINANCIAL SERVICES LTD.
Regd. Office: 6, Ground Floor, Narayan Chambers, B/h Patang Hotel, Ashram Road, Ahmedabad-380 009.
Phone No.: +91 79 41106500, Fax No.: +91 79 41106597, E-mail : riddhi_bhayani@mas.co.in, Website: www.mas.co.in
CIN: L65910GJ1995PLC026064

Extract of Standalone and Consolidated Unaudited Financial Results for the quarter & Half year ended September 30, 2018
(₹ in Lakh)

Sr. No.	Particulars	Standalone		Consolidated			
		Quarter ending 30th Sept, 2018 (Unaudited)	Half year ending 30th Sept, 2018 (Unaudited)	Quarter ending 30th Sept, 2017 (Unaudited)	Quarter ending 30th Sept, 2018 (Unaudited)	Half year ending 30th Sept, 2018 (Unaudited)	Quarter ending 30th Sept, 2017 (Unaudited)
1	Total income from Operations	13,464.90	25,630.05	11,754.94	14,207.65	27,085.59	12,385.12
2	Net Profit/(Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	5,367.14	10,051.31	4,007.94	5,482.89	10,283.78	4,047.89
3	Net Profit/(Loss) for the period before Tax (after Exceptional and/or Extraordinary items)	5,367.14	10,051.31	4,007.94	5,482.89	10,283.78	4,047.89
4	Net Profit/(Loss) for the period after Tax (after Exceptional and/or Extraordinary items)	3,458.38	6,504.68	2,431.23	3,554.81	6,688.04	2,456.13
5	Total Comprehensive Income for the period [Comprising Profit/(Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	(449.05)	6,027.54	5,565.23	(351.59)	6,212.21	5,591.13
6	Paid up Equity Share Capital	5,466.20	5,466.20	4,956.92	5,466.20	5,466.20	4,956.92
7	Reserve (excluding Revaluation Reserve) as shown in the Audited Balance Sheet (refer note number c))	-	-	-	-	-	-
8(i)	Earning Per Share(of ₹ 10/- each)(for continuing and discontinued operations) - ((including exceptional item)(not annualised for quarter)						
	1. Basic (₹)	6.33	11.90	5.72	6.43	12.16	5.78
	2. Diluted (₹)	6.33	11.90	5.72	6.43	12.16	5.78
8(ii)	Earning Per Share(of ₹ 10/- each)(for continuing and discontinued operations) - ((excluding exceptional item)(not annualised for quarter)						
	1. Basic (₹)	6.33	11.90	5.72	6.43	12.16	5.78
	2. Diluted (₹)	6.33	11.90	5.72	6.43	12.16	5.78

Note:
a) The above is an extract of the detailed format of unaudited financial results for the Quarter and Half Financial year ended September 30, 2018 which have been reviewed by the Audit Committee in their Meeting held on 30th October, 2018 and the same was approved by the Board of Directors in their meeting held on 01st November, 2018, subjected to a limited review by the Statutory Auditors and filed with the Stock Exchanges under Regulation 33 and Regulation 52 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the quarterly financial results are available on the websites of the Stock Exchanges at www.bseindia.com, www.nseindia.com, and on the website of the Company at www.mas.co.in.
b) The unaudited standalone and consolidated financial results of the Company have been prepared in accordance with Indian Accounting Standards (Ind AS) prescribed under section 133 of the Companies Act 2013 (the 'Act'). The Company has adopted Ind AS from 1 April 2018 with effective transition date of 1 April 2017 and accordingly, these financial results together with the results for the comparative reporting period have been prepared in accordance with the recognition and measurement principles as laid down in Ind AS 34 - Interim Financial Reporting, prescribed under section 133 of the Act and the other accounting principles generally accepted in India.
This transition to Ind AS has been carried out from the erstwhile Accounting Standards notified under the Act, read with rule 7 of Companies (Accounts) Rules 2014 (as amended), guidelines issued by Reserve Bank of India (RBI) and other generally accepted accounting principles in India (collectively referred to as the 'Previous GAAP'). Accordingly, the impact of transition has been recorded in the opening reserves as at 1 April 2017 and the corresponding adjustments pertaining to comparative previous quarter as presented in these financial results have been restated / reclassified in order to conform to current period presentation.
These unaudited standalone and consolidated financial results have been drawn up on the basis of Ind AS that are applicable to the Company effective from 1 April 2018 based on the Press Release issued by the Ministry of Corporate Affairs (MCA) on 18 January 2016. Any application guidance / clarifications / directions issued by RBI or other regulators are implemented as and when they are issued / applicable.
c) Reserve (excluding Revaluation Reserve) as shown in the Audited Balance Sheet of Previous Year ended on March 31, 2018 as per previous GAAP was ₹ 65,925.95 Lakh (Standalone) and ₹ 66,520.53 Lakh (Consolidated) respectively.

For and on behalf of the Board of Directors of MAS Financial Services Ltd.
Sd/-
Kamlesh C. Gandhi
(Chairman & Managing Director)
(DIN - 0004852)

Place : Ahmedabad
Date : 1 November, 2018

